

"We want to educate people and connect them with the natural world through curiosity and excitement rather than doom and gloom. While we certainly know there are changes that people need to make to live more lightly on the earth, we've also learned that the best way to educate kids (and their parents) is through joy rather than scary statistics." -Paige Doughty

## FOR IMMEDIATE RELEASE

BOULDER, COLORADO, APRIL 5, 2019 – Award-winning environmental edu-tainers, Jeff and Paige, are excited to announce the release of their newest album, Little Songs, Big Science: Musical STEAM For Kids.

Jeff Kagan and Paige Doughty, "Jeff and Paige," are well-known in Colorado for their fun and interactive live shows that inspire love of and connection to the natural world in kids. Their passion for nature and science is contagious and returns again in this new album through catchy tunes and memorable lyrics that paint a colorful and imaginative picture of planet earth and its inner workings.

In Little Songs, Big Science, already the recipient of a '19 Parents' Choice Award, the focus shifts from hiking and outdoor adventures to STEAM (Science, Technology, Engineering, Art and Math). With songs like, Air Pressure and Carnivores, Herbivores, and Omnivores, kids are introduced to the science of air pressure, animal diets, melting points, seed dispersal, and more.

Following the success of their award winning albums, Get Outdoors and Mighty Wolf, this album marks a new chapter for Jeff and Paige. The husband and wife team have partnered with the University of Colorado Boulder Natural History Museum to develop lessons that correspond with each song on the album, giving families an opportunity to explore the educational concepts in each song through simple, fun, and hands-on learning activities.

This specially crafted "STEAM" curriculum is what makes this album much more than just kid-friendly science music. The playful nature of the music and invitation to participate through kinesthetic actions in the songs is intentionally coupled with activities that encourage continued exploration at home or in the classroom. For example, you can listen to "Air Pressure" and then follow the free, online lesson to build a mini straw rocket of your own!

The album and its accompanying curriculum not only serves kids and their parents but also acts as a valuable resource for educators.

Little Songs, Big Science: Musical STEAM For Kids can be found at their online store at jeffandpaige.org

Jeff and Paige are currently offering a special promotion for media outlets, blogs, and press who would like to review or feature Little Songs, Big Science: Musical STEAM For Kids. Please contact Méav Emanuel at meav@jeffandpaige.org for all inquiries.

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